

1 TECHNOLOGY

b e y o n d w o r s h i p

COMMUNICATION BREAKDOWNS

I appeal to you, in the name of our Lord Jesus Christ, that you agree with one another in what you say and that there be no divisions among you, but that you be perfectly united in mind and thought.

1 Corinthians 1:10

DISCUSS THE PASSAGE ABOVE

FAILS

Dare to share?

1. What is the biggest communication-fail you've experienced in your ministry?
2. What did you do to resolve it?
3. What could you have done differently?

SHARE YOUR ANSWERS TO THE QUESTIONS ABOVE

TOOLS

What are you using?

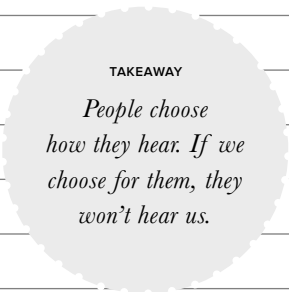
What tech are you currently using to communicate with people outside of Sundays?

SHARE YOUR ANSWERS TO THE QUESTION ABOVE

FOR NOTES

TAKEAWAY

People choose how they hear. If we choose for them, they won't hear us.



3 TECHNOLOGY

b e y o n d w o r s h i p

DESIGN, SOFTWARE, APPS, AND FORMATTING

Let's get practical.

LEARNING CURVES

(E) Easy
(M) Moderate
(H) Hard

COST

(\$) Cheap
(\$\$) Moderate
(\$\$\$) Expensive

GRAPHIC DESIGN

Keynote (Mac) **(E)** **(\$)**
Photoshop (Cross Platform) **(H)** **(\$\$\$)**
Acorn (Mac) **(M)** **(\$\$)**
Omni Graffiti (Mac) **(H)** **(\$\$)**

VIDEO PRODUCTION

iMovie (Mac) **(E)** **(\$)**
Final Cut Pro (Mac) **(H)** **(\$\$\$)**

AUDIO PRODUCTION

GarageBand (Mac) **(E)** **(\$)**
ProTools (Cross Platform) **(H)** **(\$\$\$)**

MASS-TEXTING

Tithely (Cross Platform) **(E)** **(\$\$)**

DIGITAL GIVING

Tithely (Cross Platform) **(E)** **(\$\$)**
Venmo (Cross Platform) **(E)** **(FREE)**
PayPal (Cross Platform) **(E)** **(\$)**

ANIMATION

iMovie (Mac) **(E)** **(\$)**
Keynote (Mac) **(E)** **(\$)**
Adobe Aftereffects (Cross Platform) **(H)** **(\$\$\$)**

WEB DESIGN & HOSTING

Squarespace (Cross Platform) **(E)** **(\$\$)**

LIVE STREAMING

YouTube (Cross Platform) **(E)** **(\$)**
Onestream (Cross Platform) **(E)** **(\$\$)**

FOR NOTES

TAKEAWAY

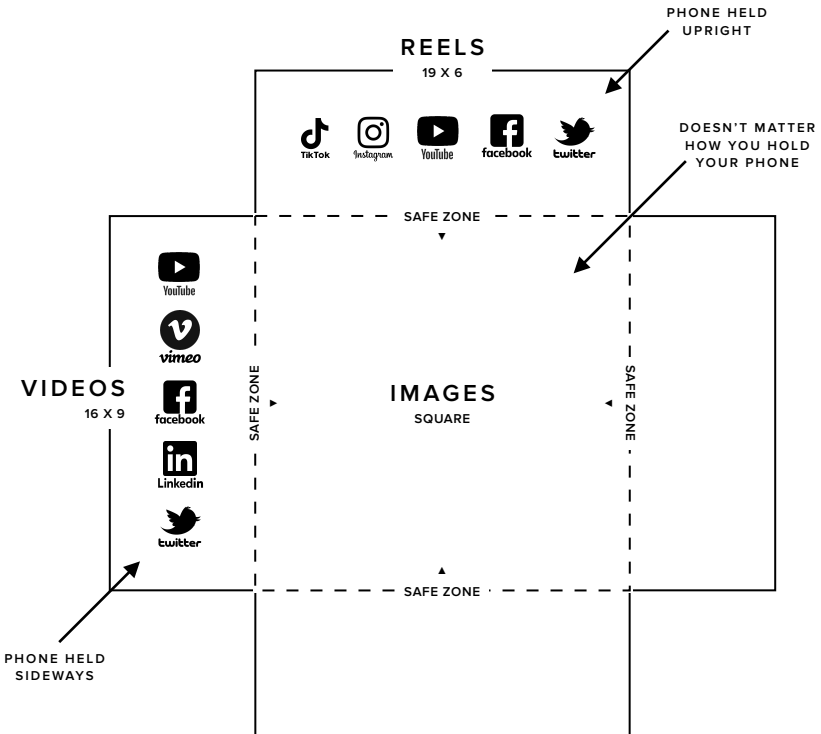
*It's not about
the tools you have,
but about how well
you use the tools
you have.*

4 TECHNOLOGY

beyond worship

FORMATTING

As of April 29, 2023 the entire internet works like this...



FOR EVEN MORE NOTES

STAY IN TOUCH

*For collaboration,
assistance, or to grab
a beverage and chat,
email Ryan at*

RYANPHIPPS@ME.COM